PORIFOLIO



Client: Whirlpool Canada

Role: Project Leader, Video Design, Production

Skills: Problem Solving, Creative Thinking, Time Management,

Motion Design, Event Advertising, Illustrator, After Effects,

Photoshop, HTML



Project: Cross-Canada Annual Event

With the BTI team, I have participated in organizing a Cross-Canada annual event "Whirlpool 2008 Full Steam Ahead" for retail sales associates. While one part of the team has concentrated on the event logistics, I have developed all related communication graphics materials comprising of: invitations, themed banners, brochures, web advertising, name tags, promotional videos.

I have been directly involved in every stage of the design process from strategy to concept, design process and production.