

PORTFOLIO



Client: NTR Global

Role: Designer, Production, Online Management

Skills: Problem Solving, Creative Thinking, Time Management, Advertising, Banners Design, Online Testing, Consumer Report Stats, Email Campaigns, Ad News Letters, Photoshop, HTML



Project: Consecutive Email & Banner Campaigns

While at BTI, I have developed and managed an interactive e-marketing campaign generating sales enquiries through the NTR Global website. This advertising initiative was designed around a monthly email campaign spread over a two year period.

During that time, I have designed monthly banners featured through retailers, Google and relevant websites. I was in charge of advertising newsletters and email follow ups. I have also managed client email lists, analyzed consumer response stats and provided monthly reports to NTR Global.